

# AC/DC BACKTRACKS DELUXE COLLECTOR'S EDITION

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## Properties list:

collector packaging  
end-user packaging  
single product  
new product  
box  
books, movies and music  
cardboard and paper  
transgressive  
ironic  
historical, traditional  
unusual structural association  
identity by shape  
identity by illustration

The exterior box is designed to resemble a vintage AC/DC guitar amp ? complete with the original logo that was spray-painted onto the rear of Angus and Malcolm?s speaker cabinets in 1975. The ?head? of the amp has a handle that lifts the top off to reveal the contents housed within. The ?head? is also a working guitar amplifier! One watt of pure AC/DC makes this box a truly unique collector?s item. The box, which includes 3 CDs and 2 DVDs of ACDC rare tracks, recordings and videos, also includes a 12"LP, numerous memorabilia reproductions as well as a 164-page hard bound book containing rare and unseen photos spanning 1974-2009 plus full-size re-prints of original press releases, tour itineraries, tour books, test pressing labels, advertisements and much more. A real history of the band from the inside out. Rare photography includes never-before-seen shots of the band recording at the Albert Music studio on King Street in Sydney with legendary producers Harry Vanda and George Young in 1977. Also tons of unpublished live shots from all over the world.

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Reference: <http://www.smaydesign.com> , <http://www.ac-dc.net>

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## Credits:

**Country:** United States of America

**Year:** 2009

**Agency:** Smay Design

**Designer:** Phil Yarnall

Other images:

