LINDT CHOCOLATE CREAM



Properties list:

single product end-user packaging new product confectionery and sweetness chocolate opening and closure systems tube plastics contemporary identity by colour

This packaging is in the shape of a colour tube; the product itself, a chocolate cream, partecipates in recreating the sensation of being oil paint. The product is accessible simply by removing the top and squeezing the main body of the packaging, like a real color tube.

Reference: http://www.lindt.com

Credits:

Country: Switzerland **User:** Lindt & Sprüngli Other images: