PANDORA BELL HONEY NOUGAT



Pandora Bell is an artisan confectionery brand from the West of Ireland, practising under the philosophy that a high quality daily treat is healthier ? and more satisfying ? than a mout hful of artificial flavourings. The design takes inspiration from vintage food packaging and labels, giving them a contemporary twist through the use of different production techniques for the graphic components. The logotype, silhouette and patterns are used in varying degrees across the packaging, and executed in a range of finishes from foil to screenprinting."

Reference: http://pandorabell.ie/products.php

Credits:

Country: Ireland Year: 2009 Agency: Studio Output User: Pandora Bell

Properties list:

new product confectionery and sweetness box cardboard and paper classic identity by system of colour identity by textures and patterns range of products end-user packaging Other images:

