

PANDORA BELL HONEY NOUGAT



Properties list:

new product
confectionery and sweetness
box
cardboard and paper
classic
identity by system of colour
identity by textures and patterns
range of products
end-user packaging

Pandora Bell is an artisan confectionery brand from the West of Ireland, practising under the philosophy that a high quality daily treat is healthier ? and more satisfying ? than a mouthful of artificial flavourings. The design takes inspiration from vintage food packaging and labels, giving them a contemporary twist through the use of different production techniques for the graphic components. The logotype, silhouette and patterns are used in varying degrees across the packaging, and executed in a range of finishes from foil to screenprinting."

Reference: <http://pandorabell.ie/products.php>

Credits:

Country: Ireland

Year: 2009

Agency: Studio Output

User: Pandora Bell

Other images:

