

# PANDORA BELL HONEY NOUGAT

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## Properties list:

new product  
confectionery and sweetness  
box  
cardboard and paper  
classic  
identity by system of colour  
identity by textures and patterns  
range of products  
end-user packaging

Pandora Bell is an artisan confectionery brand from the West of Ireland, practising under the philosophy that a high quality daily treat is healthier ? and more satisfying ? than a mouthful of artificial flavourings. The design takes inspiration from vintage food packaging and labels, giving them a contemporary twist through the use of different production techniques for the graphic components. The logotype, silhouette and patterns are used in varying degrees across the packaging, and executed in a range of finishes from foil to screenprinting."

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Reference: <http://pandorabell.ie/products.php>

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## Credits:

**Country:** Ireland

**Year:** 2009

**Agency:** Studio Output

**User:** Pandora Bell

Other images:

