

# PANDORA BELL CHOCOLATE EGG

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## Properties list:

- end-user packaging
- single product
- confectionery and sweetness
- chocolate
- new product
- labels and sleeves
- other shapes
- other materials
- cardboard and paper
- classic
- unusual structural association
- identity by shape

Pandora Bell is an artisan confectionery brand from the West of Ireland, practising under the philosophy that a high quality daily treat is healthier ? and more satisfying ? than a mouthful of artificial flavourings. The design takes inspiration from vintage food packaging and labels, giving them a contemporary twist through the use of different production techniques for the graphic components. The logotype, silhouette and patterns are used in varying degrees across the packaging, and executed in a range of finishes from foil to screenprinting."

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Reference: <http://pandorabell.ie/products.php> , <http://www.studio-output.com/pandora-bell>

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## Credits:

**Country:** Ireland

**Year:** 2009

**Agency:** Studio Output

**User:** Pandora Bell

Other images:

