

# SHARE THE SWEET

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## Properties list:

range of products  
concept  
confectionery and sweetness  
chocolate  
wrapper  
metals  
ironic  
unusual structural association  
identity by shape  
instruction through pictograms  
end-user packaging  
unit dose packaging

This packaging is studied to promote the condivision of the product, the chocolate bar. The structure itself of the product and its packaging facilitates and suggest the opportunity to break it in two, and, so, sharing the content with another person.

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Reference: <http://www.mariatovslid.com>

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## Credits:

**Country:** Norway

**Year:** 2010

Designer: Maria Tovslid

Other images:

