

POOPOOBAGS



Properties list:

- range of products
- new product
- pet care products
- sachet
- cardboard and paper
- contemporary
- instruction through pictograms
- identity by pictograms
- identity by system of colour
- end-user packaging
- pets
- information about use
- carrying system

Designers Nina Dautzenberg and Andrea Gadesmann of Berlin-based JungeSchachtel have done an unusual packaging project. They've managed to take a mundane (and unpleasant) task and make it fashionable and eco-friendly. So get rid of those landfill clogging plastic bags, and pick up a box of these 100% biodegradable, 100% adorable, poo bags.

Aside from the cute illustrations, fun color palette, and humorous sayings... the product design is innovative as well. With a built in "scoop" these are certain to make the task at hand a bit more sanitary.

Reference: <http://www.jungeschachtel.de>

Credits:

Country: Germany

Year: 2006

User: Jungeschachtel

Designers: Nina Dautzenberg & Andrea Gadesmann

Other images:

