

Invitation



Properties list:

- event packaging
- logistic optimisation
- end-user packaging
- single product
- new product
- fruit and vegetables
- other shapes
- cardboard and paper
- contemporary
- unusual structural association
- identity by colour

This invitation card has a double use as a little plate for corn. It was created for the annual 'Épluchette de blé d'inde' of the University of Quebec in Montreal by a professor, Patrick Evans and an ancient student Ariane Perpignani. Simple but efficient, the invitation was sent to the people with a note on it to bring the paper to reuse it at the party.

Reference:

Credits:

Country: Canada

Year: 2009

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Students: Patrick Evans & Ariane Perpignani

Other images:

