

# PIST!

---



## Properties list:

recycled materials  
end-user packaging  
single product  
concept  
snacks  
folding carton  
cardboard and paper  
playful  
contemporary  
identity by shape  
identity by colour

This packaging offers a solution to the problem of empty shells of pistachio thanks to a secondary component that acts like a trash can. The box is made out of recycled cardboard and can be recycled again. Finally, the composition requires a minimum of glue which is also good for the environment.

---

## Reference:

---

### Credits:

**Country:** Canada

**Year:** 2010

**School:** UQAM Université du Québec à Montréal (Montréal, Canada)

**Student:** Marie-Michèle Bergeron

**Professor:** Sylvain Allard

Other images: