

PIST!



Properties list:

recycled materials
end-user packaging
single product
concept
snacks
folding carton
cardboard and paper
playful
contemporary
identity by shape
identity by colour

This packaging offers a solution to the problem of empty shells of pistachio thanks to a secondary component that acts like a trash can. The box is made out of recycled cardboard and can be recycled again. Finally, the composition requires a minimum of glue which is also good for the environment.

Reference:

Credits:

Country: Canada

Year: 2010

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Other images: