

# DROP - PACKMAN EXPERIMENTS

---



## Properties list:

kids  
end-user packaging  
range of products  
new product  
juices  
pouch  
plastics  
pop  
contemporary  
transparent  
identity by shape  
identity by system of colour

This juice pouch is very appealing and especially for a young generation craving for new experiences. Using almost no material it minimizes the environmental impact. Designed by a creative young Russian Design Studio, Firma.

---

## Reference:

---

### Credits:

**Country:** Russia

**Year:** 2008

**Agency:** Firma

Other images:

