

# MONSTER CHOMP

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## Properties list:

identity by illustration  
photo to describe  
contemporary  
playful  
cardboard and paper  
folding carton  
pasta, rice and grains  
new product  
range of products  
end-user packaging  
kids  
information about content

Monster Chomp gives kids the nourishment they need to ward off monsters and once the cereal is gone, the hunt is on: the box turns into a trap which enables kids to work side by side with their parents, snaring and disposing of unwanted monsters once and for all.

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Reference: <http://hankrefethen.com/book.html>

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## Credits:

**Country:** United States of America

**Year:** 2008

**Designer:** Hank Trefethen

Other images: