

MONSTER CHOMP



Properties list:
identity by illustration
photo to describe
contemporary
playful
cardboard and paper
folding carton
pasta, rice and grains
new product
range of products
end-user packaging
kids
information about content

Monster Chomp gives kids the nourishment they need to ward off monsters and once the cereal is gone, the hunt is on: the box turns into a trap which enables kids to work side by side with their parents, snaring and disposing of unwanted monsters once and for all.

Reference: <http://hankrefethen.com/book.html>

Credits:

Country: United States of America

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Designer: Hank Trefethen

Other images: