

GREEN SEEDS



Properties list:

end-user packaging
reusability
range of products
new product
snacks
dispensing systems
flacon
plastics
eco-friendly
contemporary
identity by colour

Gonglue Jiang conceived a chewing-gum bottle that can help people be more environmental-friendly, allowing to chew gum and throw it away later, instead of polluting.

Reference: <http://www.jianggonglue.com/DesignGum.html>

Credits:

Country: China

Year: 2010

Designer: Gonglue Jiang

Award: Gold Prize of Zhenhai Cup Design Competition

Other images:

