## **5 MINUTE CANDLES**



## Properties list:

contemporary
ironic
range of products
end-user packaging
other non-food products
new product
folding carton
cardboard and paper
unusual structural association
identity by pictograms
identity by system of colour

Designed to look like an ordinary package of matches, but in reality inside there are 10 small candles. Candles can be lit as attached or they can be broken off to be put on a birthday cake or a cupcake. Conceived to carry them with us to celebrate someone's birthday, engagement, or for an instant candle light dinner with our love. The candles and their packages are in 4 different colours: pink, yellow, green, blue.

Reference: http://poketo.com

Credits:

Country: United States of America

Year: 2009 Agency: Poketo

## Other images:

