LIZ BEER



Properties list:

alcohols and spirits
additional structural elements
folding carton
cluster
bottle
contemporary
cardboard and paper
glass and ceramics
identity by typography
identity by system of colour
new product
range of products
end-user packaging
adults

Packaging system for Liz Beer Company products. The identity is based on a system of colours identifying each variety of beer: Light, Dark and Blonde.

Reference: http://avraham.me/liz-beer

Credits:

Country: Israel Year: 2010

User: Liz Beer Company

Designer: Avraham Cornfeld

Other images:



