

# LIZ BEER

---



## Properties list:

- alcohols and spirits
- additional structural elements
- folding carton
- cluster
- bottle
- contemporary
- cardboard and paper
- glass and ceramics
- identity by typography
- identity by system of colour
- new product
- range of products
- end-user packaging
- adults

Packaging system for Liz Beer Company products. The identity is based on a system of colours identifying each variety of beer: Light, Dark and Blonde.

---

Reference: <http://avraham.me/liz-beer>

---

## Credits:

**Country:** Israel

**Year:** 2010

**User:** Liz Beer Company

**Designer:** Avraham Cornfeld

Other images:

