

# TUATARA BEER

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## Properties list:

- range of products
- alcohols and spirits
- beer
- new product
- additional structural elements
- folding carton
- bottle
- glass and ceramics
- cardboard and paper
- contemporary
- identity by typography
- identity by system of colour
- end-user packaging
- adults

Anton Hart of Hart Design was hired to create a label and box design for Wellington New Zealand's only Craft Brewery. The type for the labels was printed using old wood type and letterpress.

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Reference: <http://www.tuatarabrewing.co.nz>

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## Credits:

**Country:** New Zealand

**Year:** 2010

**Agency:** Hart Design

**User:** Tuatara Brewery

**Designer:** Anton Hart

Other images:

