

TUATARA BEER



Properties list:

- range of products
- alcohols and spirits
- beer
- new product
- additional structural elements
- folding carton
- bottle
- glass and ceramics
- cardboard and paper
- contemporary
- identity by typography
- identity by system of colour
- end-user packaging
- adults

Anton Hart of Hart Design was hired to create a label and box design for Wellington New Zealand's only Craft Brewery. The type for the labels was printed using old wood type and letterpress.

Reference: <http://www.tuatarabrewing.co.nz>

Credits:

Country: New Zealand

Year: 2010

Agency: Hart Design

User: Tuatara Brewery

Designer: Anton Hart

Other images:

