TUATARA BEER



Anton Hart of Hart Design was hired to create a label and box design for Wellington New Zealand's only Craft Brewery. The type for the labels was printed using old wood type and letterpress.

Reference: http://www.tuatarabrewing.co.nz

Credits:

Country: New Zealand Year: 2010 Agency: Hart Design User: Tuatara Brewery

Designer: Anton Hart

Properties list:

range of products alcohols and spirits beer new product additional structural elements folding carton bottle glass and ceramics cardboard and paper contemporary identity by typography identity by system of colour end-user packaging adults Other images:



