COCA-COLA BY DZMITRY SAMAL



Properties list:

end-user packaging single product concept soft drinks can and tin metals high-tech debossed, embossed identity by shape tactile packaging

Coca-Cola can, New 33cl aluminium concept can for Coca-Cola. The new can design u tilizes a process called impact extrusion, a process where an aluminium slug (solid piece of metal) is pressed at a high velocity with extreme force into a die/mould by a punch.

Reference: http://www.samaldesign.com/pages/dzmitry_samal9.html

Credits:

Country: France **Year:** 2009

Designer: Dzmitry Samal

Other images:





