



Properties list:

- end-user packaging
- range of products
- new product
- juices
- bottle
- plastics
- contemporary
- identity by system of colour
- identity by textures and patterns

MYGO is a fruit juice, rich in antioxidants. It contains GOJI berry, an ancient Chinese medicinal fruit, often called 'the fruit of happiness'. Mygo is also rich in Vitamin C, and is a healthy and effective alternative to current energy drinks.

These juice bottles have a very linear style. The big, colorful logo catches immediately the eye, while a floral texture stripe decorates the lower section. The lettering and pictograms have a different color to differentiate the three flavors.

Reference: <http://www.mygo-superfruits.com>

Credits:

Country: Canada

Year: 2010

User: B&T Group

Other images:

