



Properties list:
end-user packaging
range of products
new product
juices
bottle
plastics
contemporary
identity by system of colour
identity by textures and patterns

MYGO is a fruit juice, rich in antioxidants. It contains GOJI berry, an ancient Chinese medicinal fruit, often called 'the fruit of happiness'. Mygo is also rich in Vitamin C, and is a healthy and effective alternative to current energy drinks.

These juice bottles have a very linear style. The big, colorful logo catches immediately the eye, while a floral texture stripe decorates the lower section. The lettering and pictograms have a different color to differentiate the three flavors.

Reference: <http://www.mygo-superfruits.com>

Credits:

Country: Canada

Year: 2010

User: B&T Group

Other images:

