

HONEY TUBE / TUBENHONIG



Properties list:

end-user packaging
range of products
new product
confectionery and sweetness
tube
transgressive
ironic
plastics
unusual structural association
metallescent
identity by illustration

175 ml of sweet acacia honey goodness in a tube instead of a glass pot. Covered by original bee-themed illustrations, this packaging combines style and function, making it very easy to spread the honey on bread.

Reference: <http://www.the-deli-garage.com>

Credits:

Country: Germany

Agency: Korefe

User: The Deli Garage

Other images:

