

NAILXPRESS



Properties list:

women
end-user packaging
range of products
new product
cosmetics, beauty and toiletries
folding carton
cardboard and paper
contemporary
unusual visual association
identity by system of colour

Nailxpress is a new line of self-stick nail polish strips. The simplicity of the packaging design quickly and clearly communicates the colour enclosed as if it were a collection of Pantone samples. Each pack includes an hermetic bag for the nail polish strips and an application guide.

Reference: <http://www.byalking.com/?cat=35>

Credits:

Country: Spain

Year: 2009

Agency:

Talking

User: Incoco

Other images:

