

# GARANT FOLKLORE SAUSAGES

---



Properties list:  
end-user packaging  
range of products  
new product  
fish and meat  
pouch  
plastics  
contemporary  
identity by colour  
identity by textures and patterns

The top section of these packages designed by Caroline Igel is decorated with an unusual floral texture. The name and basic info are in a wide red banner, while ingredients and all other info are printed small in the lower area.

---

Reference: <http://www.carolineigel.se/post/Garant-folklore-sausage.aspx> , <http://www.tyckomgarant.se/Produkter/Chark/>

---

**Credits:**

**Country:** Sweden

**Year:** 2009

**Agency:** BAS Brand Identity

**User:** AxFood

**Designer:** Caroline Igel

Other images: