

WILLYS YOGHURT DRINKS



Properties list:
end-user packaging
range of products
new product
other beverages
flacon
plastics
identity by shape
contemporary
identity by system of colour
identity by abstract shapes

System of coloured packages for yoghurt drinks for Willys.

Reference: <http://www.carolineigel.se/post/Yoghurt-drink.aspx>

Credits:

Country: Sweden

Year: 2009

Agency: BAS Brand Identity

User: AxFood

Designer: Caroline Igel

Other images:

