

IRRESISTIBLE PREMIUM ALE



Properties list:

- new product
- beer
- alcohols and spirits
- bottle
- glass and ceramics
- contemporary
- metallic
- identity by illustration
- single product
- end-user packaging
- adults

Packaging for the Natural Brewing Company's first beer, launched exclusively in Sainsbury's nationwide from October 2009. The Natural Brewing Company uses only the purest ingredients from sustainable sources and applies traditional methods to create small batches of Brewery Fresh? disarmingly delicious, beer.

Reference: <http://www.naturalbrewingcompany.co.uk/index.php#ourbeer-premium-ale>
<http://www.aloofdesign.com/articles/news/irresistible-premium-ale>

Credits:

Country: United Kingdom

Year: 2009

Agency: Aloof Design

User: Natural Brewing Company

Other images:

