

# GIN MARE

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## Properties list:

- bottle
- plastics
- glass and ceramics
- luxury
- contemporary
- identity by shape
- identity by illustration
- identity by abstract shapes
- alcohols and spirits
- new product
- single product
- end-user packaging
- adults

The design of the bottle combines the straight and curvy ways with white and blue reflexes that suggest a synthesis between sea and sky, water and foam. A singular bottle stopper wraps around all the neck of the bottle, thus strengthening its Premium character.

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**Reference:** <http://www.seriesnemo.es/index.php?vinos/gin-mare/> <http://www.seriesz.com/2010/03/23/gin-mare-best-pack-2010/>

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## Credits:

**Country:** Spain

**Year:** 2010

**Agency:** SeriesNemo

**Awards:** Bestpack Award, 2010, Barcelona  
World Spirits Competition Award, 2010, San Francisco

Other images: