

8 BIT DOMINOES



Properties list:

single product
new product
toys
folding carton
cardboard and paper
opaque
identity by typography
end-user packaging

The classic game of dominoes redesigned using the binary number system. Collapsable paper playing pieces create a compact design that mimics the ever-shrinking forms found in other digital products. Simple black and white colours reflect the on/off nature of the binary system.

Reference: <http://www.benschlitter.com/>

Credits:

Agency: Studio benben

Other images:

