

# SAMURAI VODKA

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## Properties list:

identity by textures and patterns  
identity by shape  
glossy  
textured  
luxury  
transgressive  
cardboard and paper  
glass and ceramics  
plastics  
bottle  
alcohols and spirits  
concept  
single product  
end-user packaging  
adults

The design of this bottle is a perfect example of working with three-dimensional space and breaking the product shape to accentuate its identity. The main idea of the design is a strike of a samurai blade that visually cuts the bottle, letting parts to slide apart. The bottle takes the same concept and accentuates it even further, creating a very dramatic look.

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Reference: <http://studioin.ru/portfolio/samurai>

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## Credits:

**Country:** Russia

**Year:** 2009

**Agency:** Studioin

**Designer:** Artur Schreiber

Other images: