

SAMURAI VODKA



Properties list:

identity by textures and patterns
identity by shape
glossy
textured
luxury
transgressive
cardboard and paper
glass and ceramics
plastics
bottle
alcohols and spirits
concept
single product
end-user packaging
adults

The design of this bottle is a perfect example of working with three-dimensional space and breaking the product shape to accentuate its identity. The main idea of the design is a strike of a samurai blade that visually cuts the bottle, letting parts to slide apart. The bottle takes the same concept and accentuates it even further, creating a very dramatic look.

Reference: <http://studioin.ru/portfolio/samurai>

Credits:

Country: Russia

Year: 2009

Agency: Studioin

Designer: Artur Schreiber

Other images: