

# DNA SUBSCRIPTION PACKAGE

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**Properties list:**  
end-user packaging  
range of products  
new product  
electronics  
other shapes  
metals  
high-tech  
contemporary  
metallic  
debossed, embossed  
identity by system of colour

Shiny metal box with 3D logo. The shape reminds a credit card box. Different colors indicate the different products (mobile phone subscription, prepaid subscription, internet, digital tv ?card).

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**Reference:** <http://www.pentagondesign.fi>

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**Credits:**

**Country:** Finland

**Year:** 2004

**Agency:** Pentagon  
Design

**User:** DNA

Other images: