

PUERTO DESPERTAR



Properties list:

- product accessibility
- end-user packaging
- single product
- new product
- books, movies and music
- additional structural elements
- disc-case
- plastics
- cardboard and paper
- playful
- minimal
- unusual structural association
- identity by packing process
- identity by abstract shapes

A folded and stitched poster becomes an envelope that keeps a jewel-box inside. The title of the cd is "Puerto Despertar" (Port Awakening), hence a bundle of light rays on the front cover.

Reference: <http://www.benditagloria.com/2007/en>

Credits:

Country: Spain

Year: 2007

Agency: Bendita Gloria

Designers: Alba Rosell and Santi Fuster

Award: ADC*E Awards "CD Packaging", 2008, Spain

Other images:

