# DAO CHA



#### Properties list:

range of products concept identity by shape end-user packaging coffee, tea and infusions folding carton additional structural elements cardboard and paper ironic contemporary

Anywhere you have access to hot water, you can celebrate traditional tea culture with Dao Cha. Constructed from single watertight, folded sheet of paper, Dao Cha is a three part tea set in one slim design. The set includes a tea pot containing a tea bag, as well as a single paper cut. The presence of all three preserve the sophistication of the traditional tea ceremony while making it both portable and handy.

## Reference: http://www.pegadesign.com/#/Dao%20cha

### Credits:

Country: Taiwan and China Year: 2009 Agency: Pega D&E

Award:Red Dot Award "Communication Design", 2009, Germany

# Other images:



