

# DAO CHA

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## Properties list:

- range of products
- concept
- identity by shape
- end-user packaging
- coffee, tea and infusions
- folding carton
- additional structural elements
- cardboard and paper
- ironic
- contemporary

Anywhere you have access to hot water, you can celebrate traditional tea culture with Dao Cha. Constructed from single watertight, folded sheet of paper, Dao Cha is a three part tea set in one slim design. The set includes a tea pot containing a tea bag, as well as a single paper cut. The presence of all three preserve the sophistication of the traditional tea ceremony while making it both portable and handy.

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**Reference:** <http://www.pegadesign.com/#/Dao%20cha>

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## Credits:

**Country:** Taiwan and China

**Year:** 2009

**Agency:** Pega D&E

**Award:** Red Dot Award "Communication Design", 2009, Germany

Other images:

