

# PRIMULAN ARTESAANI

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## Properties list:

- end-user packaging
- biodegradability and compostability
- single product
- new product
- bakery and bread
- sachet
- basket
- wood
- cardboard and paper
- bio plastics

Bread packed in a birch bark basket and a paper bag with an eco plastic window.

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**Reference:** <http://www.mtl.fi/artesaani-miten-rohkea-pakkaus uudistus-nosti-artesaanin-ylitse-muiden-jakeluheitossa-ja-myyntissã>

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## Credits:

**Country:** Finland

**Year:** 2008

**Agency:** Family Inc.

**User:** Primulan Leipomot

**Award:** Effie Finland, 2008, Bronze

Other images: