

PRIMULAN ARTESAANI



Properties list:

- end-user packaging
- biodegradability and compostability
- single product
- new product
- bakery and bread
- sachet
- basket
- wood
- cardboard and paper
- bio plastics

Bread packed in a birch bark basket and a paper bag with an eco plastic window.

Reference: <http://www.mtl.fi/artesaani-miten-rohkea-pakkaus uudistus-nosti-artesaanin-ylitse-muiden-jakeluheitossa-ja-myyntissã>

Credits:

Country: Finland

Year: 2008

Agency: Family Inc.

User: Primulan Leipomot

Award: Effie Finland, 2008, Bronze

Other images: