

SMIRNOFF BLACK



Properties list:

- alcohols and spirits
- metals
- glass and ceramics
- bottle
- other shapes
- luxury
- ironic
- high-tech
- identity by shape
- reusability
- collector packaging
- adults
- end-user packaging
- single product
- new product

To celebrate the launch of its Black Label line of vodka, Smirnoff presented this case shaped after a Matryoshka doll. The doll is dressed in brushed aluminum and the covering is underlined by three onyx's delicate stones, making it a perfect gift or an item for collectors. The Matryoshka doll also doubles as a shaker.

Reference: <http://popsop.com/30821>

Credits:

Country: Russia

Year: 2009

User: Smirnoff

Other images: