

## 2.71e ART PRODUCTS

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### Properties list:

end-user packaging  
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range of products  
new product  
flacon  
plastics  
metals  
cardboard and paper  
contemporary  
opaque  
identity by system of colour  
office and stationery

Packaging design for a line of art products inspired by the mathematical constant 'e' or 2.71. The concept focuses on the constant need for creative ideas and consistent materials to execute those thoughts.

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Reference: <http://www.benschlitter.com/>

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### Credits:

Agency: Studio benben

Other images:

