

2.71e ART PRODUCTS



Properties list:

end-user packaging
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range of products
new product
flacon
plastics
metals
cardboard and paper
contemporary
opaque
identity by system of colour
office and stationery

Packaging design for a line of art products inspired by the mathematical constant 'e' or 2.71. The concept focuses on the constant need for creative ideas and consistent materials to execute those thoughts.

Reference: <http://www.benschlitter.com/>

Credits:

Agency: Studio benben

Other images:

