

REMARKABLE PENCIL



Properties list:

- end-user packaging
- single product
- concept
- office and stationery
- folding carton
- contemporary
- cardboard and paper
- rough
- corrugated
- identity by shape

This is a pencils packaging concept by Frost Design. The use of raw cardboard with lots of empty space almost seems to be an invitation for the user to try out the pencils directly on the surface.

Reference: <http://www.frostdesign.com.au>

Credits:

Country: Australia

Agency: FROST DESIGN

Other images:

