

STOP'N GROW SHOPPING BAG



Properties list:

- packaging as a new medium
- range of products
- extra-use of packaging
- new product
- other non-food products
- shopping bag
- plastics
- mass-market
- ironic

Idea of the hand going to the mouth, when person carries the back. Funny out look. Colours are real looking. Message is getting through: "are you a nail biter?". It is getting your attention when you see it.

Reference: <http://www.jvm.com>

Credits:

Country: Germany

Year: 2006

User: Schaefer Pharma

Designers: Jung Von Matt and David Mously

Other images: