

# MONKEY GRAIN FOOD CO.

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## Properties list:

- product accessibility
- end-user packaging
- range of products
- coffee, tea and infusions
- new product
- opening and closure systems
- folding carton
- identity by modular structure
- identity by shape
- cardboard and paper
- opaque
- identity by typography
- identity by system of colour

Packaging design for a line of organic dried foods. The concept is based on creating evolved package shapes that are simple yet highly functional. For example, the tea boxes open with a simple press of a finger.

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Reference: <http://www.benschlitter.com/>

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## Credits:

Agency: Studio benben

Other images:

