



**Properties list:**

product accessibility  
end-user packaging  
concept  
single product  
folding carton  
desserts and ice-creams  
cardboard and paper  
minimal  
identity by shape

Packaging concept for ice cream or similar products. It looks almost like an origami: a single sheet of cardboard cut, folded various times and closed without using glue to obtain a box shape, very easy to open and access the product.

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**Reference:** <http://www.packlab.eu/?p=388>

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**Credits:**

**Country:** Finland

**Year:** 2008

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Other images: