

CHUBBY MUFFINS



Properties list:

ready to use
product accessibility
end-user packaging
single product
concept
bakery and bread
tube
other shapes
cardboard and paper
ironic
historical, traditional
contemporary
identity by typography
illustrated character
identity by illustration

A simple tube, decorated with an illustrated character and calligraphic typography, contains a series of coloured packages ready for the oven, where they'll grow into full size muffins.

Reference: <http://www.packlab.eu/?p=382>

Credits:

Country: Finland

Year: 2008

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Other images: