

FRUIT NECTAR



Properties list:

carrying system
end-user packaging
product accessibility
single product
identity by shape
juices
concept
polylaminated
contemporary
other shapes
photo to describe

This juice mix comes in an original shape, very useful for the user to access the product: the structure combines a dispenser and a handle which facilitate the release and the measuring of the liquid. The identification of the ingredients is made easier by the combination of images and clear typography describing the fruits.

Reference: <http://www.packlab.eu/?p=378>

Credits:

Country: Finland

Year: 2008

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Other images: