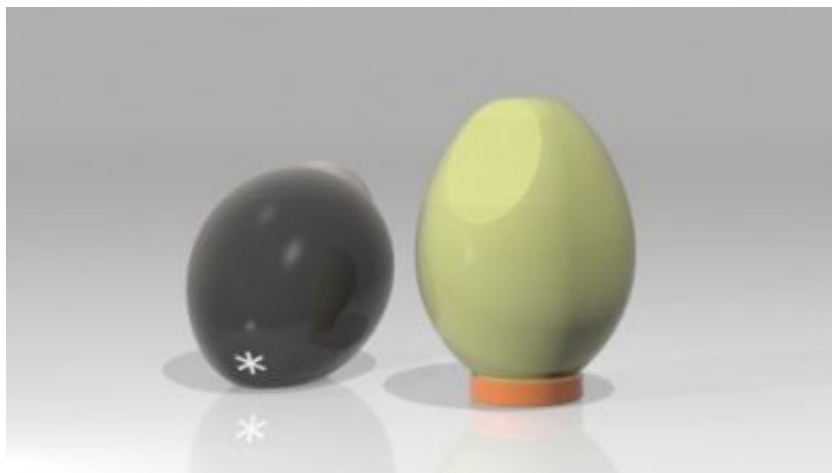


Properties list:



This humorous concept for olives takes the original shape of these fruits and bumps it to the maximum size. The result is very original and catches the attention of the viewer. Furthermore the package was conceived with reusability qualities for consumer.

Reference: <http://www.packlab.eu/?p=397>

Credits:

Country: Finland

Year: 2007

School: Lahti University of Applied Sciences, Institute of Design, PACKLAB (Lahti, Finland)

Professor: Ian Rooney

Student: Saana Väisänen

Other images: