MAMBAJAMBA



Properties list:

end-user packaging concept bakery and bread identity by illustration illustrated character identity by system of colour toy packaging playful contemporary cardboard and paper kids folding carton range of products

Mambajamba is a new kind of animal biscuit that pairs two fun flavours, like cinnamon and honey together in one box. The cookies are packaged in two separate compartments that flip open to reveal a pop-up animal.

Reference: http://www.megeaton.com

Credits:

Country: United States of America **Year:** 2009

Designer: Meg Eaton

Other images:

