

TIE WRAP



Properties list:

identity by textures and patterns
reusability
adults
end-user packaging
single product
concept
electronics
other shapes
cardboard and paper
eco-friendly
die cut
identity by shape

This project is an interesting example of how to give a second life to packaging: once the tie wraps are detached, there is almost nothing left from the package and a nice service was given to the user.

Reference: <http://packaginguqam.blogspot.com/2008/10/tie-wrap-jean-guillaume-blais.html>

Credits:

Country: Canada

Year: 2008

School: UQAM Université du Québec à Montréal (Montréal, Canada)

Course: Packaging Design

Professor: Sylvain Allard

Student: Jean-Guillaume Blais

Award: Young Package Award 2nd Place "Packaging", Czech Republic, 2008

Other images: