

# TIE WRAP

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## Properties list:

identity by textures and patterns  
reusability  
adults  
end-user packaging  
single product  
concept  
electronics  
other shapes  
cardboard and paper  
eco-friendly  
die cut  
identity by shape

This project is an interesting example of how to give a second life to packaging: once the tie-wraps are detached, there is almost nothing left from the package and a nice service was given to the user.

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**Reference:** <http://packaginguqam.blogspot.com/2008/10/tie-wrap-jean-guillaume-blais.html>

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## Credits:

**Country:** Canada

**Year:** 2008

**School:** UQAM Université du Québec à Montréal (Montréal, Canada)

**Course:** Packaging Design

**Professor:** Sylvain Allard

**Student:** Jean-Guillaume Blais

**Award:** Young Package Award 2nd Place "Packaging", Czech Republic, 2008

Other images: