

## 23 MIXER

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### Properties list:

end-user packaging  
range of products  
new product  
teens  
bottle  
plastics  
contemporary  
identity by modular structure  
identity by shape  
water  
identity by system of colour

3 Color-coded flavors, stackable bottles.

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Reference: [Kozak Gisela, Wiedermann Julius, Package Design Now!, Koln, 2008](#); [AA.VV., Package Design, Koln, daab, 2008](#)

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### Credits:

**Country:** UK, LONDON

**Year:** 2004

**Agency:** Bloom

**Designer:** Toby Wilson, Dan Cornell, Mark Thrush, Polly Williams

Other images: