JUST MARRIED



Properties list:

ironic cardboard and paper other shapes event packaging ready to use product accessibility end-user packaging single product concept identity by abstract shapes identity by colour identity by shape pasta, rice and grains dispensing systems die cut

A surprising way to give more gestural expressiveness to the traditional ?rice throwing? at the weddings through this ?super-hero? package. While opening and throwing, the cloak spre ads as the rice falls. Guests can also draw or write messages ? well or bad intentioned ? on the white surface.

Reference:

Credits:

Country: Spain Year: 2009 School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Professor: Iñaki Granell

Students: Jesùs Selma & Petra Hiebler

Other images:

