

JUST MARRIED



Properties list:

ironic
cardboard and paper
other shapes
event packaging
ready to use
product accessibility
end-user packaging
single product
concept
identity by abstract shapes
identity by colour
identity by shape
pasta, rice and grains
dispensing systems
die cut

A surprising way to give more gestural expressiveness to the traditional 'rice throwing' at the weddings through this 'super-hero' package. While opening and throwing, the cloak spreads as the rice falls. Guests can also draw or write messages 'well or bad intentioned' on the white surface.

Reference:

Credits:

Country: Spain

Year: 2009

School: Escola Massana Centre d'Art i Disseny (Barcelona, Spain)

Course: Packaging Seminar

Professor: Iñaki Granell

Students: Jesùs Selma & Petra Hiebler

Other images:

