

DOGGY BAG BAKERY



Properties list:

new product
bakery and bread
additional structural elements
cardboard and paper
luxury
unusual visual association
textured
smooth
debossed, embossed
identity by typography
identity by colour
box
single product
end-user packaging
pets

Doggybag Bakery is a high-end bakery for the pampered canine where every detail is tended to. Take-out boxes are lined with a bone-print pattern and tied with a satin ribbon. A tag reminds the buyer that the ingredients are unique to dogs. The stationary and business cards maintain the elegance of the company with an embossed logo on a fine linen paper.

Reference: <http://www.megancummins.com/index.php?/projects/doggybag-bakery/>

Credits:

School: Savannah College of Art and Design (Savannah, GA, USA)

Course: Graphic Design, B.F.A.

Student: Megan Cummins

Other images:

