

LIGHT BULB PACKAGE BY MONGKOL PRANEENIT



Properties list:
end-user packaging
update
other non-food products
box
contemporary
cardboard and paper
identity by shape
unusual structural association
corrugated

This highly recyclable package (completely made of cardboard) has been designed for General Electric high-end light bulbs. Information about the product are organized on a label system to reduce printing over the package. Hierarchies and legibility are ensured by a clean organization of the information and by using contrasting colours to highlight the most important parts.

Reference: <http://www.behance.net/praneenit>

Credits:

Country: United States of America

Year: 2009

Designer: Mongkol Praneenit

Other images:

