

# LIGHT BULB PACKAGE BY MONGKOL PRANEENIT

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## Properties list:

- end-user packaging
- update
- other non-food products
- box
- contemporary
- cardboard and paper
- identity by shape
- unusual structural association
- corrugated

This highly recyclable package (completely made of cardboard) has been designed for General Electric high-end light bulbs. Information about the product are organized on a label system to reduce printing over the package. Hierarchies and legibility are ensured by a clean organization of the information and by using contrasting colours to highlight the most important parts.

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Reference: <http://www.behance.net/praneenit>

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## Credits:

**Country:** United States of America

**Year:** 2009

**Designer:** Mongkol Praneenit

Other images:

