

# GOOD DAY

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## Properties list:

range of products  
new product  
end-user packaging  
cosmetics, beauty and toiletries  
flacon  
plastics  
minimal  
pearlescent  
identity by shape  
men  
identity by typography

This packaging system designed for a men's skin care line uses typography as an identifier, creating an easy way to find the right product for each skin type.

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Reference: [http://carefullyconsidered.com/projects/good\\_day](http://carefullyconsidered.com/projects/good_day)

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## Credits:

**Country:** United States of America

**Agency:** Carefully Considered

Other images:

