

GOOD DAY



Properties list:

range of products
new product
end-user packaging
cosmetics, beauty and toiletries
flacon
plastics
minimal
pearlescent
identity by shape
men
identity by typography

This packaging system designed for a men's skin care line uses typography as an identifier, creating an easy way to find the right product for each skin type.

Reference: http://carefullyconsidered.com/projects/good_day

Credits:

Country: United States of America

Agency: Carefully Considered

Other images:

