

ARCADIA ORGANIC TEA

Properties list:



Naming, branding and package design for an eco-friendly tea company. The packaging was created from a single sheet of paper folded origami style to keep production low cost. The finished product comes in a set of four: if placed back-to-back, all the little pyramids would nest together to make a larger pyramid.

Reference: <http://www.gabere.com/index.php?/work/arcadia-organin-tea/>

Credits:

Country: United States of America

Year: 2007

Producer: Gabe Re

Designer: Gabe Re

Other images:

