

BELLA CUCINA



Properties list:
end-user packaging
range of products
new product
sauces and seasonings
confectionery and sweetness
bakery and bread
historical, traditional
hand-made
identity by system of colour
identity by textures and patterns

The packaging for the Mediterranean-inspired, handmade products of Bella Cucina is rooted in the 19th century. Hand-colored engravings and delicate typography create an artisanal look.

Reference: <http://www.louisefili.com/packaging/?c=236&n=0>

Credits:

Country: United States of America

Year: 2007

Agency: Louise Fili

Other images:

