



**Properties list:**  
identity by shape  
debossed, embossed  
contemporary  
glass and ceramics  
bottle  
alcohols and spirits  
new product  
single product  
end-user packaging  
adults

The bottle designed for Bulldog Gin was conceived for breaking through the clutter and overcoming the stigma that gin is a drink for old consumers. Inspired by the name, Bulldog, and its array of exotic botanicals, it was created an iconic bottle, complete with spiked glass collar, that has come to characterize this new super premium product.

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**Reference:** <http://www.agent16.com/post/113772229/bulldog-gin>

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**Credits:**

**Country:** United Kingdom

**Year:** 2006

**Agency:** Flow Design

**User:** CK3, LLC

Other images: