



Properties list:
identity by shape
debossed, embossed
contemporary
glass and ceramics
bottle
alcohols and spirits
new product
single product
end-user packaging
adults

The bottle designed for Bulldog Gin was conceived for breaking through the clutter and overcoming the stigma that gin is a drink for old consumers. Inspired by the name, Bulldog, and its array of exotic botanicals, it was created an iconic bottle, complete with spiked glass collar, that has come to characterize this new super premium product.

Reference: <http://www.agent16.com/post/113772229/bulldog-gin>

Credits:

Country: United Kingdom

Year: 2006

Agency: Flow Design

User: CK3, LLC

Other images: