

CAMUS EXTRA ELEGANCE

Properties list:



The Camus Extra Elegance gift box communicates the preciousness and exclusiveness of its content. Square, but opening on the diagonal, it creates a sort of "pedestal" for the decanter. A little attention to detail of a cloth with which to wipe finger-marks from the bottle, thus preserving its transparency. The decanter is square, yet rounded all over; with precise angles, yet soft contours; soberly modern, yet already a classic. Without any labels and any inscriptions, essentiality of the bottle evokes beauty and purity only through the glass.

Reference: <http://blog.pentawards.org/?p=1590>

Credits:

Country: France

Year: 2007

Agency: C'neo Creative Design

User: Camus

Producer: DCC

Designer: Florence Teyssedre

Award:

PentAward Platinum - Best of
Category Luxury, 2007

Other images:

