

ELLIOT BOUSSOLE



Properties list:

- identity by typography
- contemporary
- cardboard and paper
- other non-food products
- new product
- extra-use of packaging
- single product
- information about use
- information about packaging
- packaging as a new medium
- end-user packaging
- folding carton
- identity by shape
- identity by modular structure
- identity by colour

Concept and realization for a sustainable, responsible and reusable packaging.

Reference: <http://www.elliott-elliott.com/portfolio/elliott/boussole>

Credits:

Country: Canada

Agency: Elliot Design

Other images:

