

CASTELLINO OLIO EXTRA VERGINE

Properties list:



The newness and practicality of the new extra virgin olive oil trademarked Castellino is emphasised by the unusual and elegant design of the 1 litre "Tetra Prism Square" packaging which contains it.

Thus, the expertise acquired by the Castellino brand in the sector of wines for everyday use is efficiently transferred onto another excellent product such as olive oil, which is well suited to the protective and safe properties provided by Tetra Pak.

Indeed, the rigid poly laminate cardboard Tetra Prisma is made of keeps the contents safe from the potentially harmful effects of light and oxygen.

Moreover, research carried out on the container has enabled the elimination of that tiresome "dribbling", thanks to the addition of a drop-saver top which stops the product dripping down the side of the packaging.

Reference: http://www.italiainballaggio.it/italiainballaggio/01_02_06/sezioni/02_oscar/art1_oscar.html

Credits:

Country: Italy

Year: 2005

User: Caviro

Producer: TetraPak

Other images: